

The Influence of Expert Athletes Through Storytelling

Dr. Joan Marie “Pebby” Johns



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Athletics



Cycling-Track



Fencing



Gymnastics
Artistic



Hockey



Judo



Athletics



Cycling-Track



Fencing



Gymnastics
Artistic



Hockey



Judo



Swimming



Triathlon



Weightlifting



Wrestling
Greco-Roman



Cycling-MTB



The Ceremonies



Swimming



Triathlon



Weightlifting



Wrestling
Greco-Roman



Cycling-MTB



The Ceremonies

The most important thing in the Olympic Games is not to win but to take part, just as the most important thing in life is not the triumph but the struggle. The essential thing is not to have conquered but to have fought well. - Olympic Creed

Sustainability Equation

Vision

Individuals with a vision also possess abilities to:

- Knowledge Share
- Deliberately think



Execution:

- Do what you are
- Promote solidarity

Sustainability

- Emotional Intelligence (EQ)
- Spiritual Intelligence (SQ)
- Giving Back

Final Thought:

It is the spirit of the win that is indestructible. Unlike the win, it remains everlasting.

